



I.E.S.

Better Light - Better Sight

LAMPS



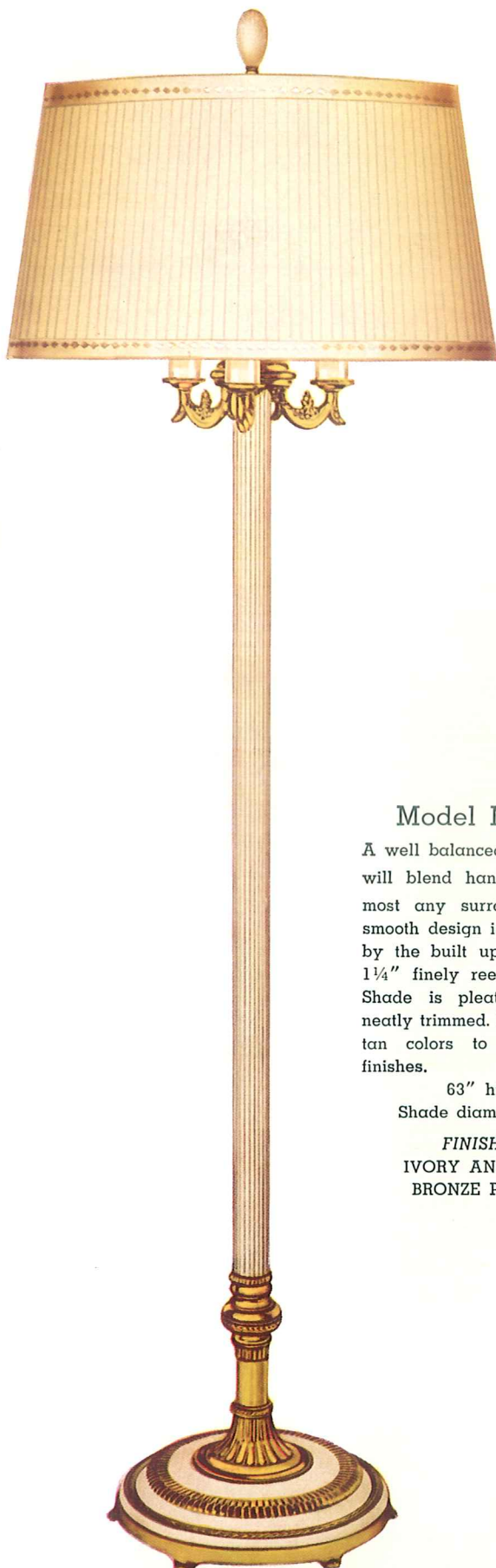
HERE we present a distinctive group of I. E. S. Approved Lamps—our 1940-41 line. It makes available at moderate cost, styles in the mode of today . . . finishes of finest quality to add beauty and depth to any interior . . . engineered construction . . . and eye-saving illumination. Each lamp carries the MITCHELL "Shield of Assurance" and the I. E. S. Tag of Approval—your guarantee of complete satisfaction.

Each model is individually styled by one of America's foremost lamp designers, to meet the discriminating requirements of America's home-makers. From the variety of models included in this new line can be found lamps to harmonize with the interior of any home.



Color photography was used in making up this catalog . . . to show each lamp in its true lifelike colors. This book is an accurate guide for the selection, by you and your customers, of the finest lamps available in today's markets.

USE THIS BOOK FOR MAKING
YOUR LAMP SELECTION
CATALOG No. 41



Model No. 10

A well balanced lamp which will blend handsomely with most any surroundings. Its smooth design is accentuated by the built up base effect. 1 1/4" finely reeded shafting. Shade is pleated silk and neatly trimmed. In cream and tan colors to match base finishes.

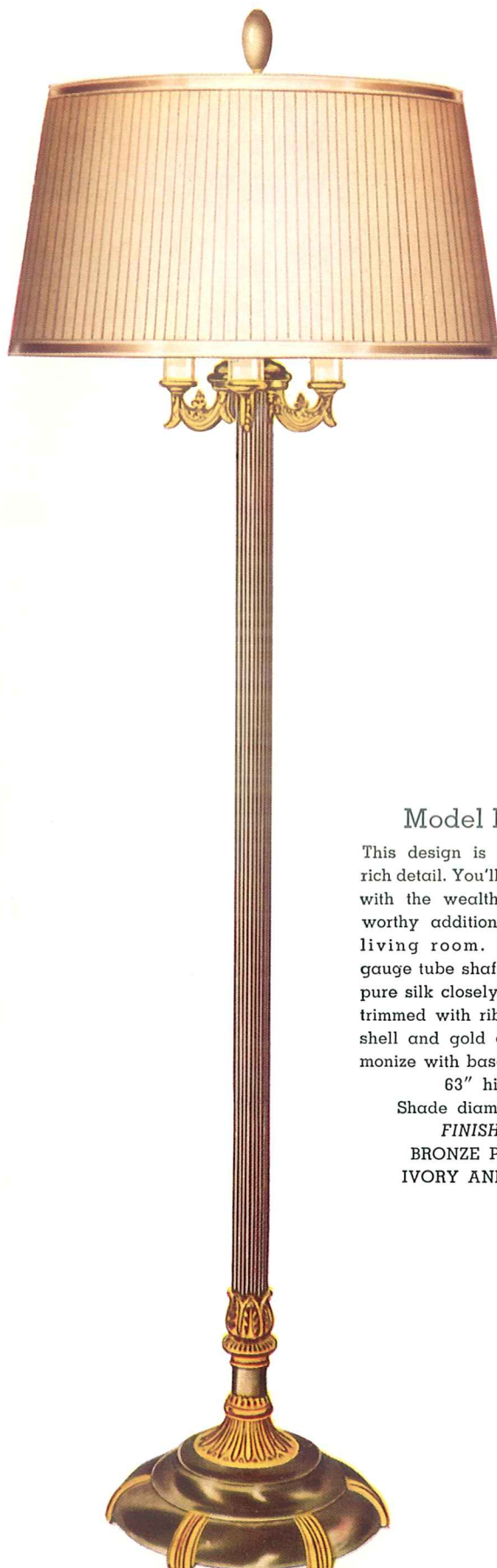
63" high.

Shade diameter 19".

FINISHES:

IVORY AND GOLD
BRONZE PLATED

MODEL No. 10



Model No. 11

This design is wrought with rich detail. You'll be impressed with the wealth of style. A worthy addition to any fine living room. 1 1/4" heavy gauge tube shafting. Shade is pure silk closely pleated, and trimmed with ribbon. In egg-shell and gold colors to harmonize with base finishes.

63" high.

Shade diameter 19".

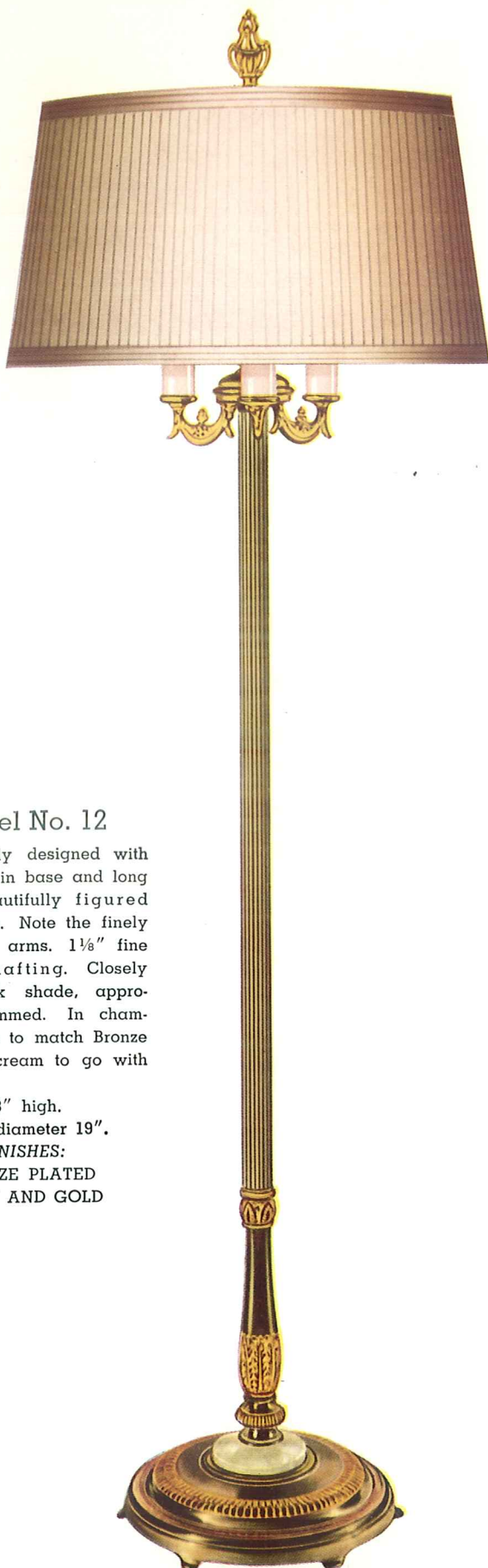
FINISHES:

BRONZE PLATED
IVORY AND GOLD

MODEL No. 11

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



Model No. 12

Harmoniously designed with onyx insert in base and long slender beautifully figured cast column. Note the finely cast candle arms. 1 1/8" fine reeded shafting. Closely pleated silk shade, appropriately trimmed. In champagne color to match Bronze base, and cream to go with Ivory finish.

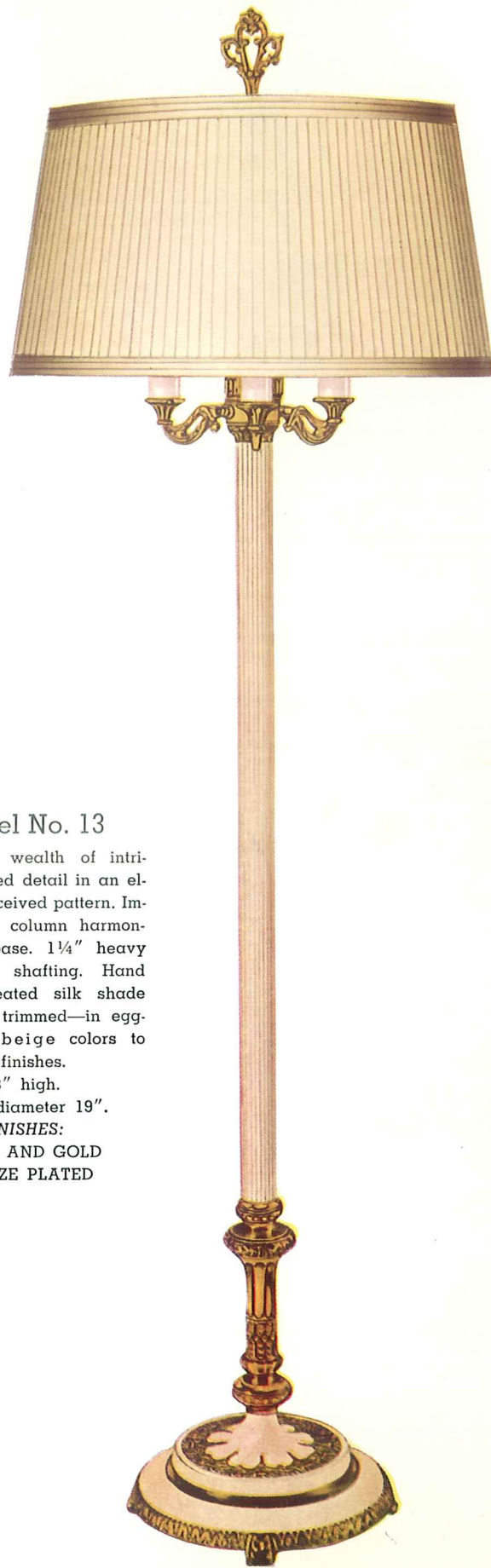
63" high.

Shade diameter 19".

FINISHES:

BRONZE PLATED
IVORY AND GOLD

MODEL No. 12



Model No. 13

Contains a wealth of intricately incised detail in an elegantly conceived pattern. Imposing cast column harmonizes with base. 1 1/4" heavy gauge tube shafting. Hand tailored pleated silk shade neatly self trimmed—in egg-shell and beige colors to match base finishes.

63" high.

Shade diameter 19".

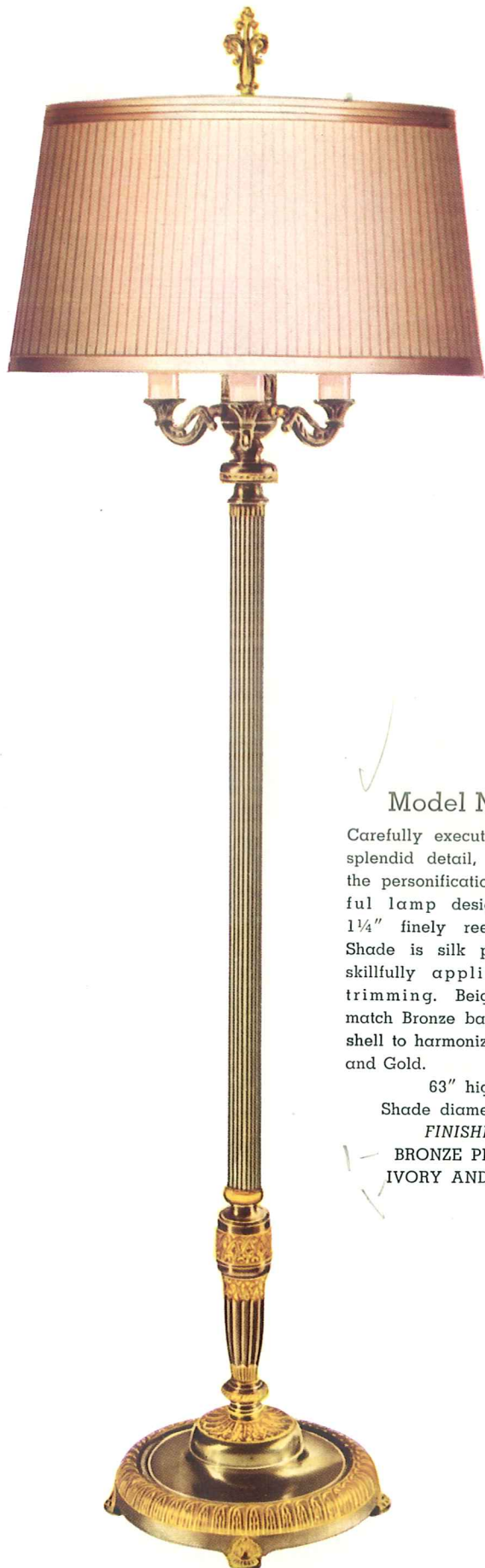
FINISHES:

IVORY AND GOLD
BRONZE PLATED

MODEL No. 13

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



MODEL No. 14

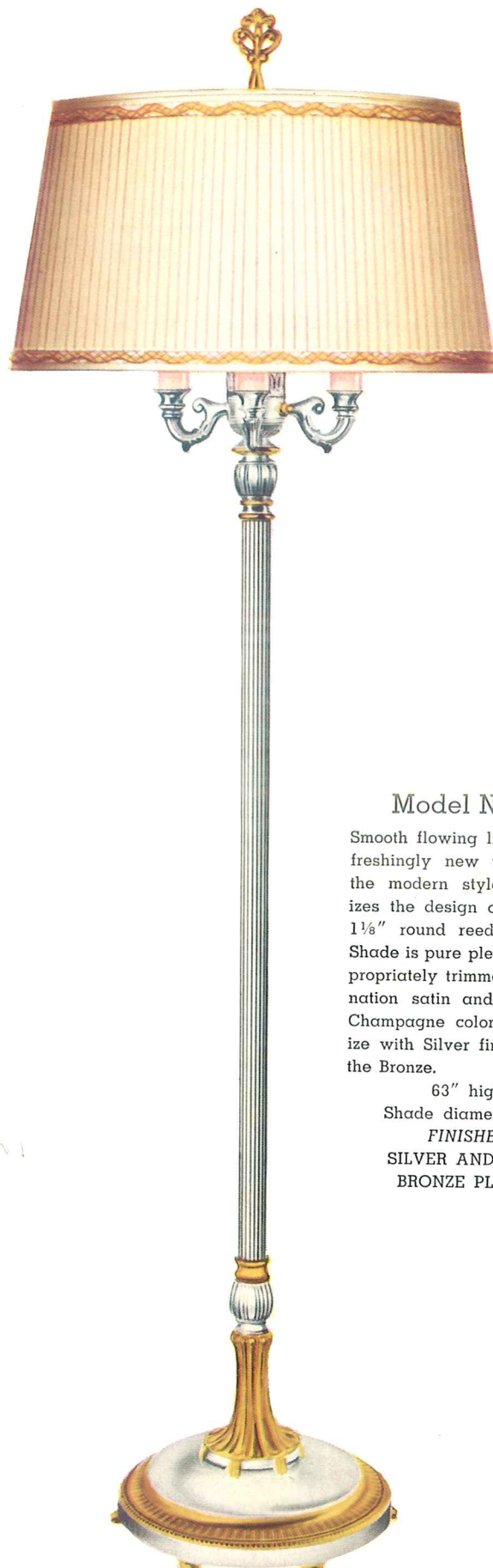
Model No. 14

Carefully executed with rich splendid detail, this lamp is the personification of masterful lamp designing. Neat 1 1/4" finely reeded tubing. Shade is silk pleated with skillfully applied two-tone trimming. Beige color to match Bronze base, and egg-shell to harmonize with Ivory and Gold.

63" high.
Shade diameter 19".

FINISHES:

BRONZE PLATED
IVORY AND GOLD



MODEL No. 15

Model No. 15

Smooth flowing lines in a refreshingly new treatment in the modern style characterizes the design of this lamp. 1 1/8" round reeded shafting. Shade is pure pleated silk appropriately trimmed in combination satin and boucle. In Champagne color to harmonize with Silver finish, tan for the Bronze.

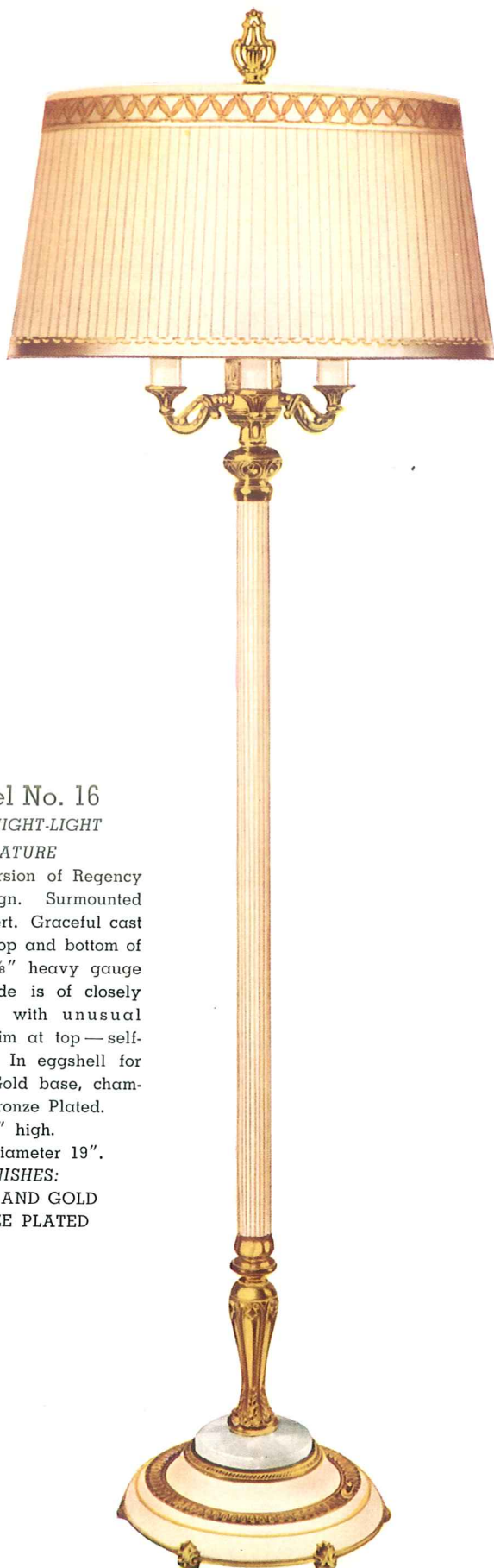
63" high.
Shade diameter 19".

FINISHES:

SILVER AND GOLD
BRONZE PLATED

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



Model No. 16

WITH NIGHT-LIGHT

FEATURE

A grand version of Regency period design. Surmounted 5" onyx insert. Graceful cast spindles at top and bottom of shafting. 1½" heavy gauge tubing. Shade is of closely pleated silk with unusual criss-cross trim at top—self-trim bottom. In eggshell for Ivory and Gold base, champagne for Bronze Plated.

63" high.

Shade diameter 19".

FINISHES:

IVORY AND GOLD

BRONZE PLATED

MODEL No. 16



Model No. 17

WITH NIGHT-LIGHT

FEATURE

Beautifully shaped bottom base with two onyx decks separated by finely graven urn shaped ornament. 1¼" properly proportioned fluted shaft. Shade is hand fashioned pleated silk with delightful gathered trim in tasteful color combination. Colors to harmonize with base finishes.

63" high.

Shade diameter 19".

FINISHES:

IVORY AND GOLD

BRONZE PLATED

MODEL No. 17

Explanation of Night-Light Feature

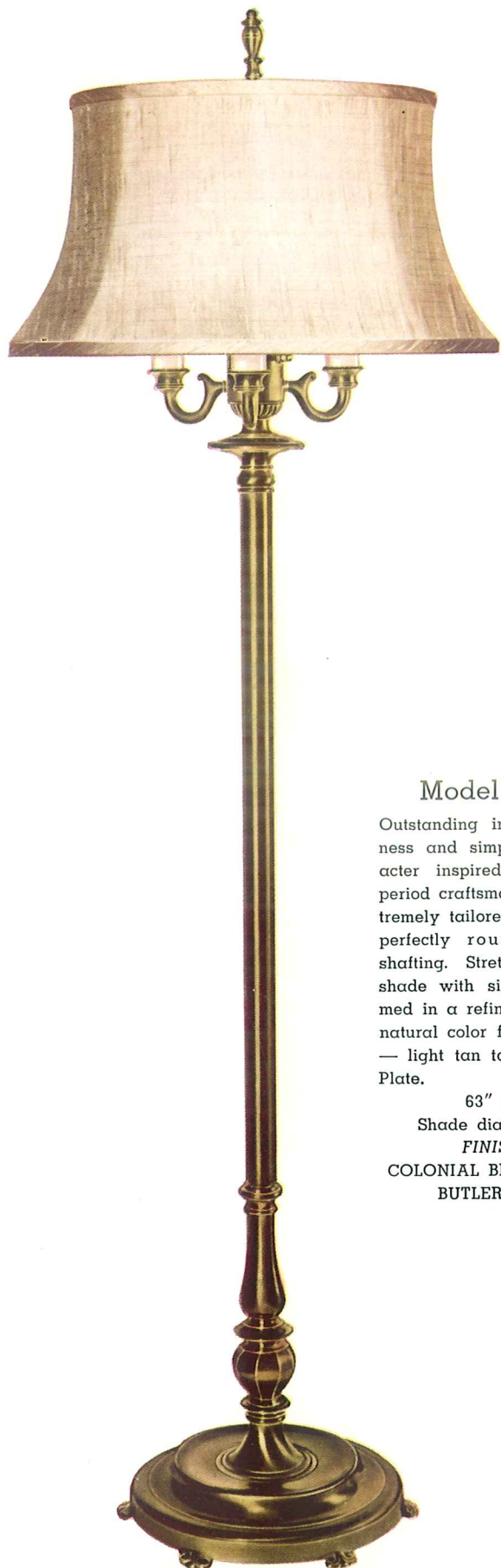
A 7-watt Mazda bulb housed in the base is operated by a separate foot-controlled push switch. When illuminated, the light filtering through the onyx, spreads a soft warm glow of sufficient intensity to act admirably as a night light.

Licensed under U. S.

Patent No. 1,431,670

7-WAY NIGHT-LIGHT FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.



MODEL No. 18

Model No. 18

Outstanding in its gracefulness and simplicity of character inspired by Colonial period craftsmanship. An extremely tailored model. 1 1/8" perfectly round unadorned shafting. Stretched shantung shade with silk lining, trimmed in a refined manner. In natural color for Silver finish — light tan to match Bronze Plate.

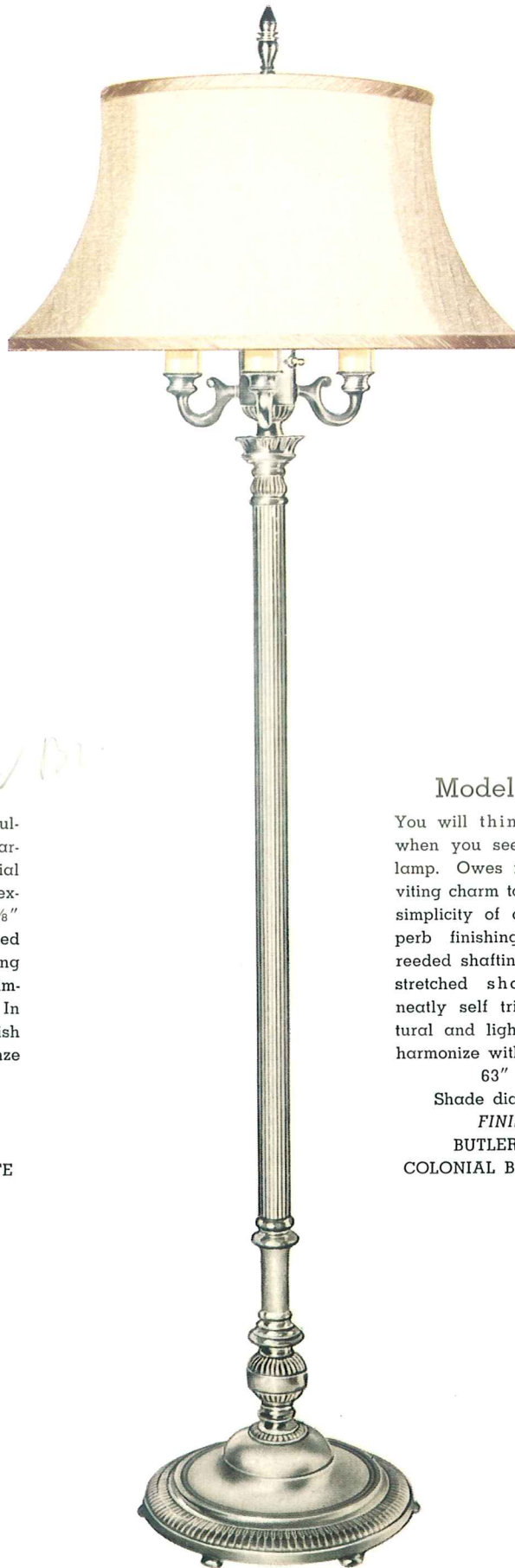
63" high.

Shade diameter 19".

FINISHES:

COLONIAL BRONZE PLATE

BUTLER SILVER



MODEL No. 19

Model No. 19

You will think of jewelry when you see this beautiful lamp. Owes much of its inviting charm to the appealing simplicity of design and superb finishing. 1 1/8" finely reeded shafting. Bell shaped stretched shantung shade neatly self trimmed. In natural and light tan colors to harmonize with base finishes.

63" high.

Shade diameter 20".

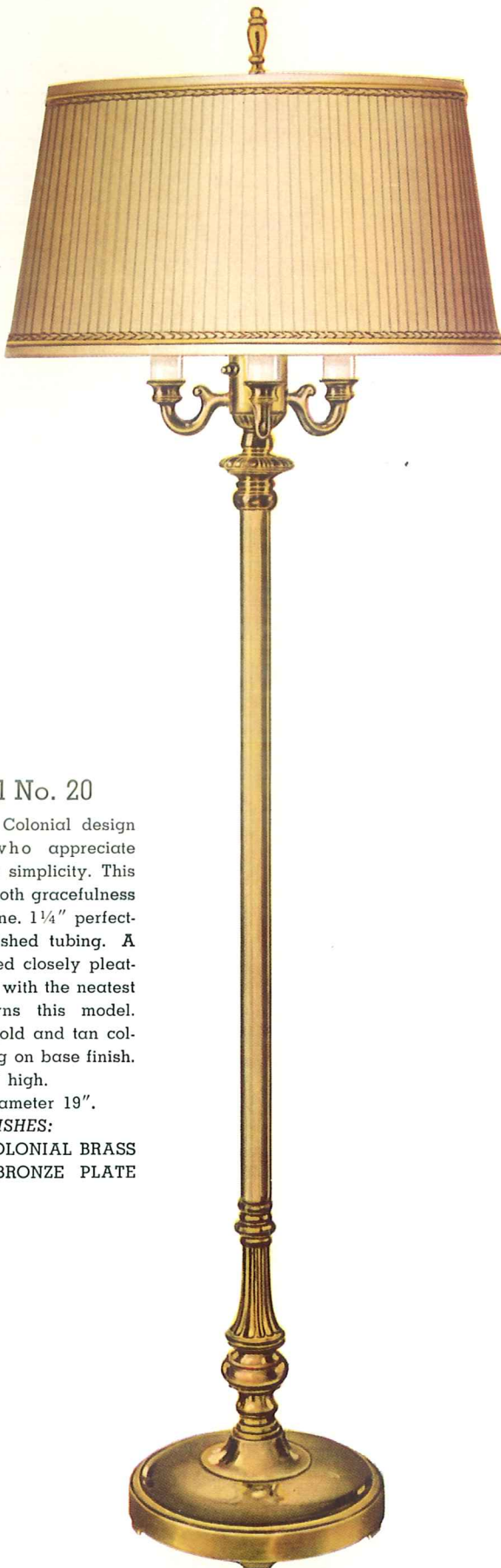
FINISHES:

BUTLER SILVER

COLONIAL BRONZE PLATE

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



Model No. 20

An authentic Colonial design for those who appreciate breath taking simplicity. This lamp has smooth gracefulness in its every line. 1 1/4" perfectly round polished tubing. A hand fashioned closely pleated silk shade with the neatest of trim crowns this model. Shade is in gold and tan colors, depending on base finish.

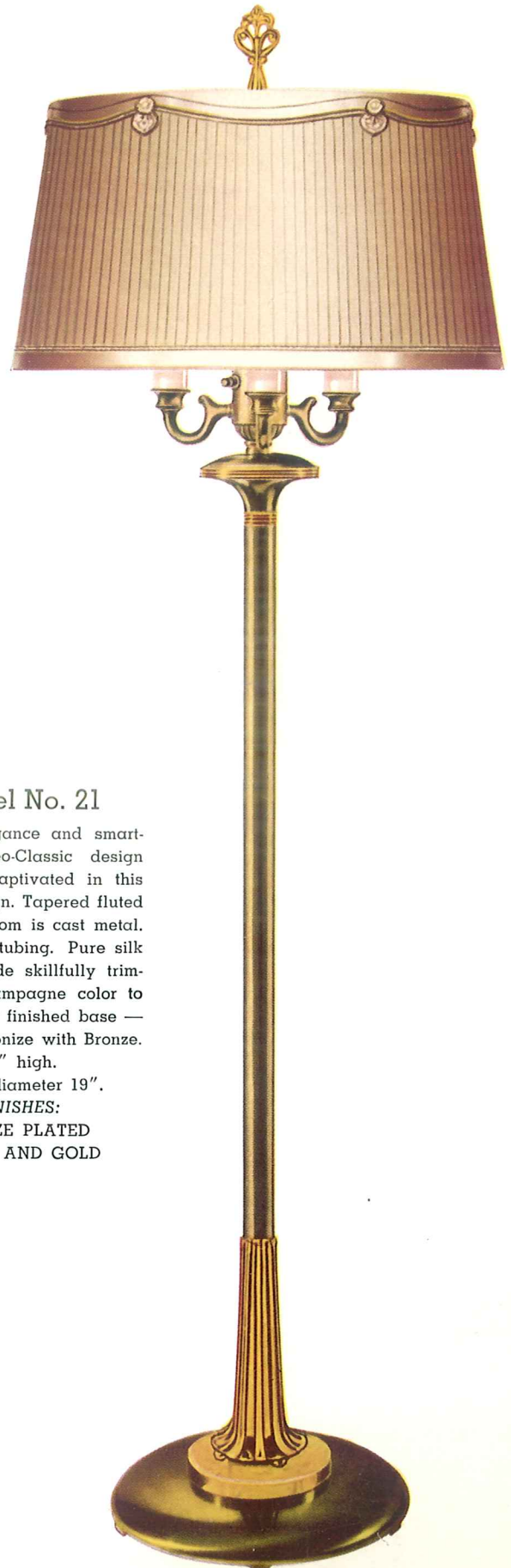
63" high.

Shade diameter 19".

FINISHES:

POLISHED COLONIAL BRASS
COLONIAL BRONZE PLATE

MODEL No. 20



Model No. 21

All the elegance and smartness of Neo-Classic design has been captivated in this stately design. Tapered fluted shaft at bottom is cast metal. 1 1/4" round tubing. Pure silk pleated shade skillfully trimmed, in champagne color to match Silver finished base — tan to harmonize with Bronze.

63" high.

Shade diameter 19".

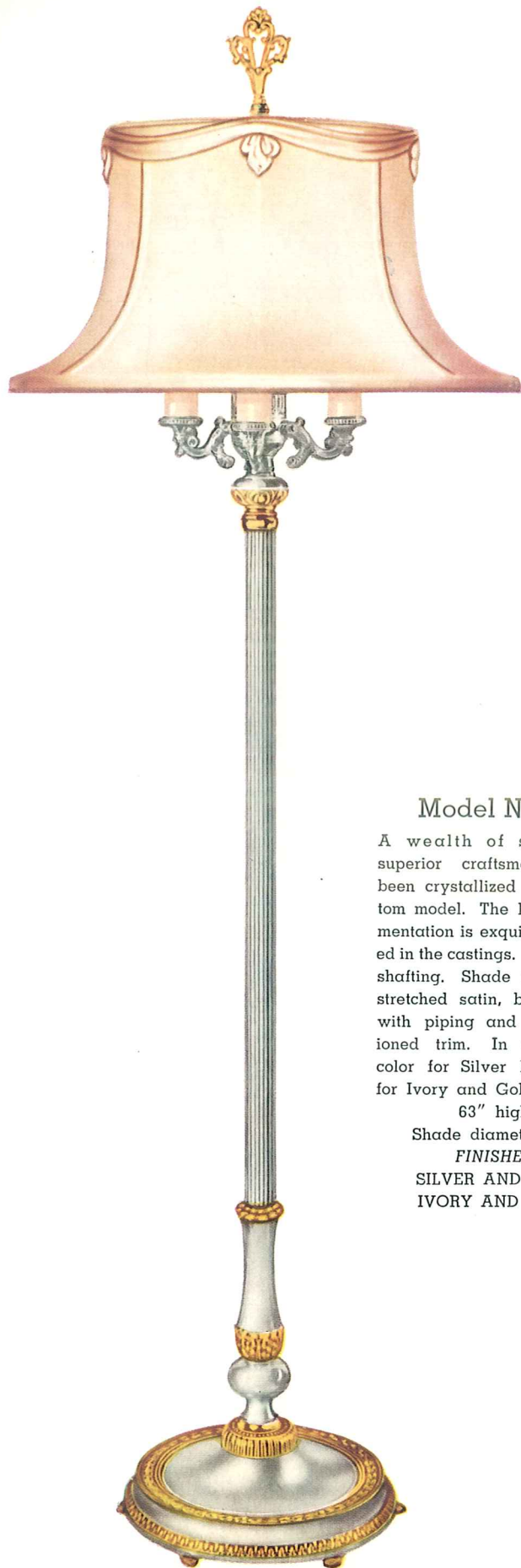
FINISHES:

BRONZE PLATED
SILVER AND GOLD

MODEL No. 21

6-WAY FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.



MODEL No. 22

Model No. 22

A wealth of style plus superior craftsmanship has been crystallized in this custom model. The limited ornamentation is exquisitely detailed in the castings. 1 1/8" reeded shafting. Shade is made of stretched satin, bell shaped, with piping and hand fashioned trim. In Champagne color for Silver base — ecru for Ivory and Gold.

63" high.

Shade diameter 20".

FINISHES:

SILVER AND GOLD

IVORY AND GOLD



MODEL No. 23

Model No. 23

WITH NIGHT-LIGHT
FEATURE

A well balanced ensemble with a particularly attractive base design with matching spindles. 5" jewel-like onyx insert mounted in base. 1 1/8" diameter finely reeded tubing. Shade is closely pleated, of pure silk with distinctive drape trim top and bottom. In eggshell and tan colors to match base finishes.

63" high.

Shade diameter 19".

FINISHES:

IVORY AND GOLD

BRONZE PLATED

6-WAY FLOOR LAMP

10" opal reflector. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.

7-WAY NIGHT LIGHT FLOOR LAMP

10" opal reflector. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.



Model No. 24

WITH NIGHT-LIGHT FEATURE

Rich looking octagonal shaped base with surmounted 5" onyx insert, and handsome matching cast columns on top and bottom of shaft. 1 1/8" heavy gauge shafting. Shade is stretched satin with silk lining, with delicately bowed trimming at top. In cream to match Ivory base, in tan to match Bronze.

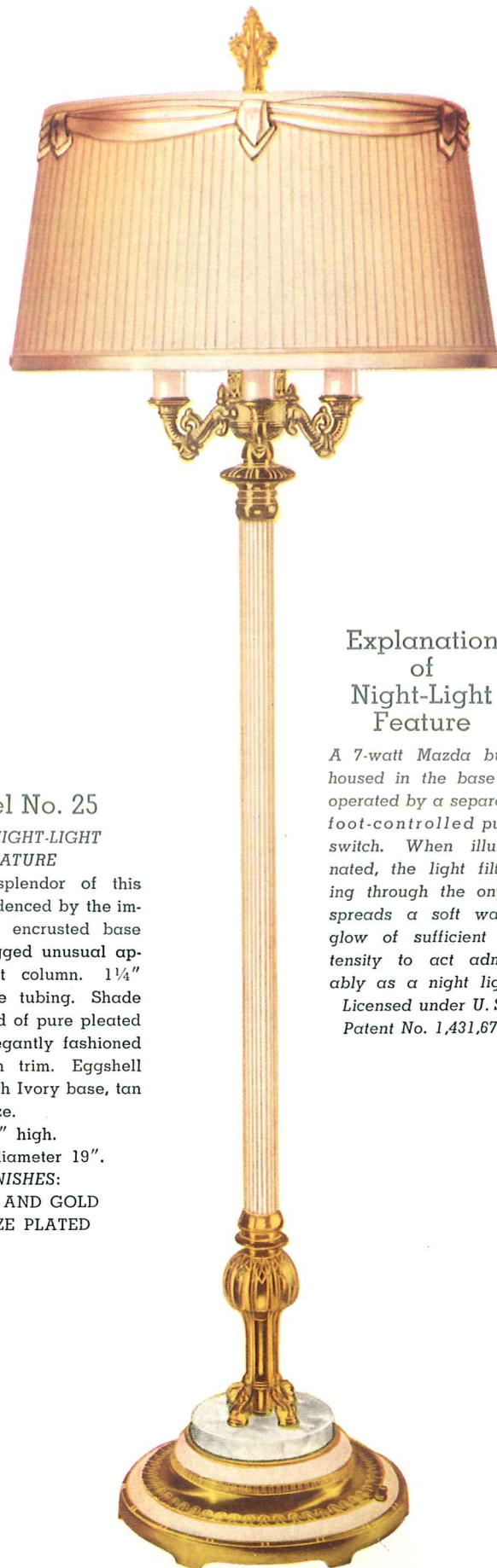
63" high.

Shade diameter 19".

FINISHES:

BRONZE PLATED
IVORY AND GOLD

MODEL No. 24



Model No. 25

WITH NIGHT-LIGHT FEATURE

The regal splendor of this model is evidenced by the imposing onyx encrusted base and four legged unusual appearing cast column. 1 1/4" heavy gauge tubing. Shade is constructed of pure pleated silk with elegantly fashioned draped satin trim. Eggshell color to match Ivory base, tan for the Bronze.

63" high.

Shade diameter 19".

FINISHES:

IVORY AND GOLD
BRONZE PLATED

MODEL No. 25

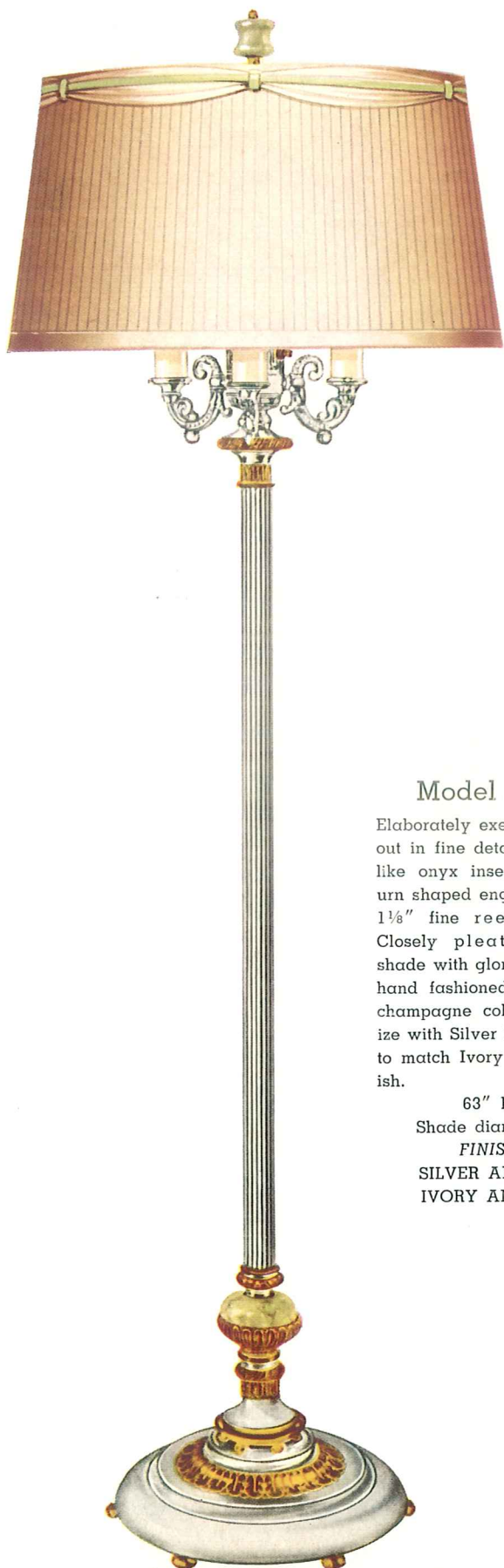
Explanation of Night-Light Feature

A 7-watt Mazda bulb housed in the base is operated by a separate foot-controlled push switch. When illuminated, the light filtering through the onyx, spreads a soft warm glow of sufficient intensity to act admirably as a night light.

Licensed under U. S.
Patent No. 1,431,670

7-WAY NIGHT-LIGHT FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.



MODEL No. 26

Model No. 26

Elaborately executed throughout in fine detail, with jewel-like onyx insert mounted in urn shaped engraved casting. 1 1/8" fine reeded shafting. Closely pleated pure silk shade with glorious two-toned hand fashioned trimming. In champagne color to harmonize with Silver base, in cream to match Ivory and Gold finish.

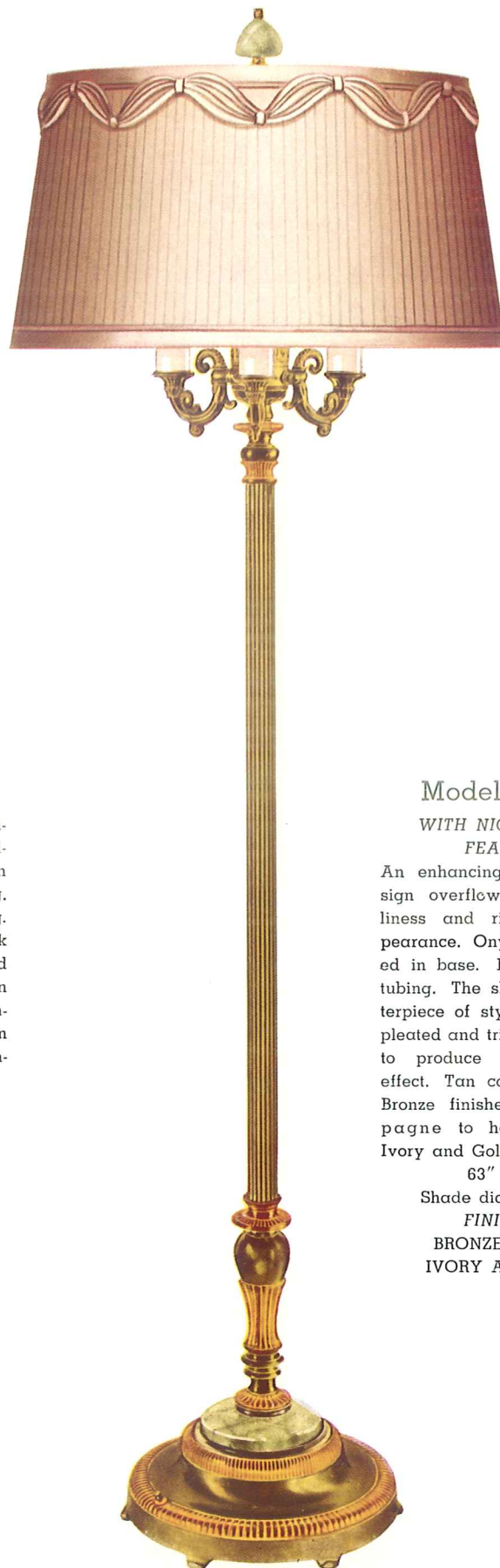
63" high.

Shade diameter 19".

FINISHES:

SILVER AND GOLD

IVORY AND GOLD



MODEL No. 27

Model No. 27

WITH NIGHT-LIGHT FEATURE

An enhancing masterful design overflowing with stateliness and richness of appearance. Onyx insert mounted in base. 1 1/8" close reed tubing. The shade is a masterpiece of styling, pure silk, pleated and trimmed skillfully to produce an impressive effect. Tan color adapted to Bronze finished base, champagne to harmonize with Ivory and Gold.

63" high.

Shade diameter 19".

FINISHES:

BRONZE PLATED

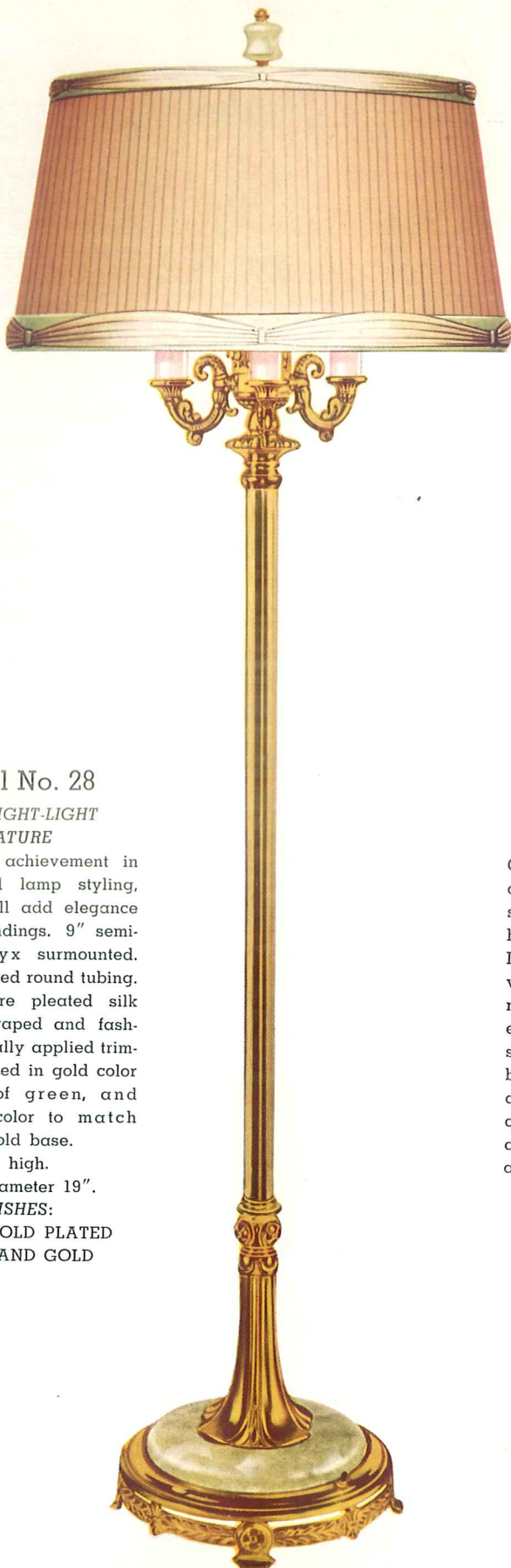
IVORY AND GOLD

6-WAY FLOOR LAMP

10" opal reflector. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Two 3-circuit switches provide six degrees of light.

7-WAY NIGHT LIGHT FLOOR LAMP

10" opal reflector. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.



MODEL No. 28

Model No. 28

WITH NIGHT-LIGHT FEATURE

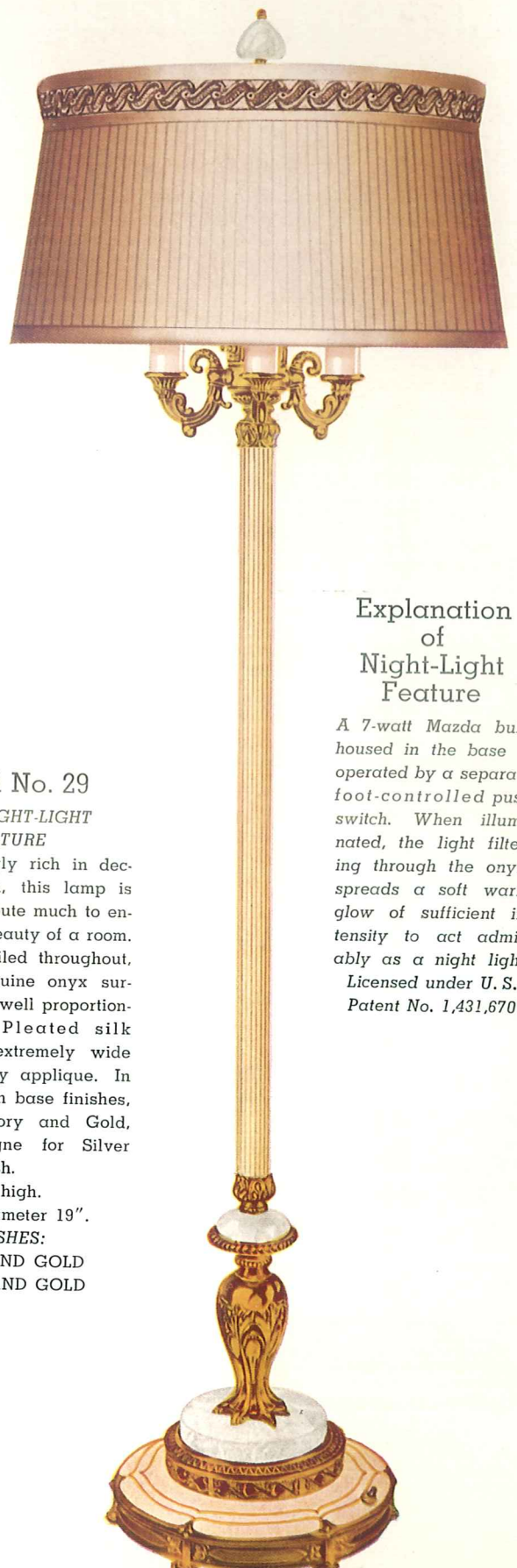
A crowning achievement in individualized lamp styling, this lamp will add elegance to its surroundings. 9" semi-precious onyx surmounted. 1 1/4" fine etched round tubing. Shade is pure pleated silk with hand draped and fashioned artistically applied trimming. Furnished in gold color with touch of green, and champagne color to match Silver and Gold base.

63" high.

Shade diameter 19".

FINISHES:

ROMAN GOLD PLATED
SILVER AND GOLD



MODEL No. 29

Model No. 29

WITH NIGHT-LIGHT FEATURE

Overwhelmingly rich in decorative charm, this lamp is sure to contribute much to enhancing the beauty of a room. Lavishly detailed throughout, with two genuine onyx surmounts. 1 1/4" well proportioned shafting. Pleated silk shade with extremely wide band of lovely applique. In colors to match base finishes, cream for Ivory and Gold, and champagne for Silver and Gold finish.

63" high.

Shade diameter 19".

FINISHES:

IVORY AND GOLD
SILVER AND GOLD

Explanation of Night-Light Feature

A 7-watt Mazda bulb housed in the base is operated by a separate foot-controlled push switch. When illuminated, the light filtering through the onyx, spreads a soft warm glow of sufficient intensity to act admirably as a night light.

Licensed under U. S.
Patent No. 1,431,670

7-WAY NIGHT-LIGHT FLOOR LAMPS

10" opal reflectors. Uses 300-200-100 watt bulb with reflector, and three 40-watt bulbs in candle arms. Equipped with two 3-circuit switches, and night light base foot switch.



MODEL No. 30

Model No. 30

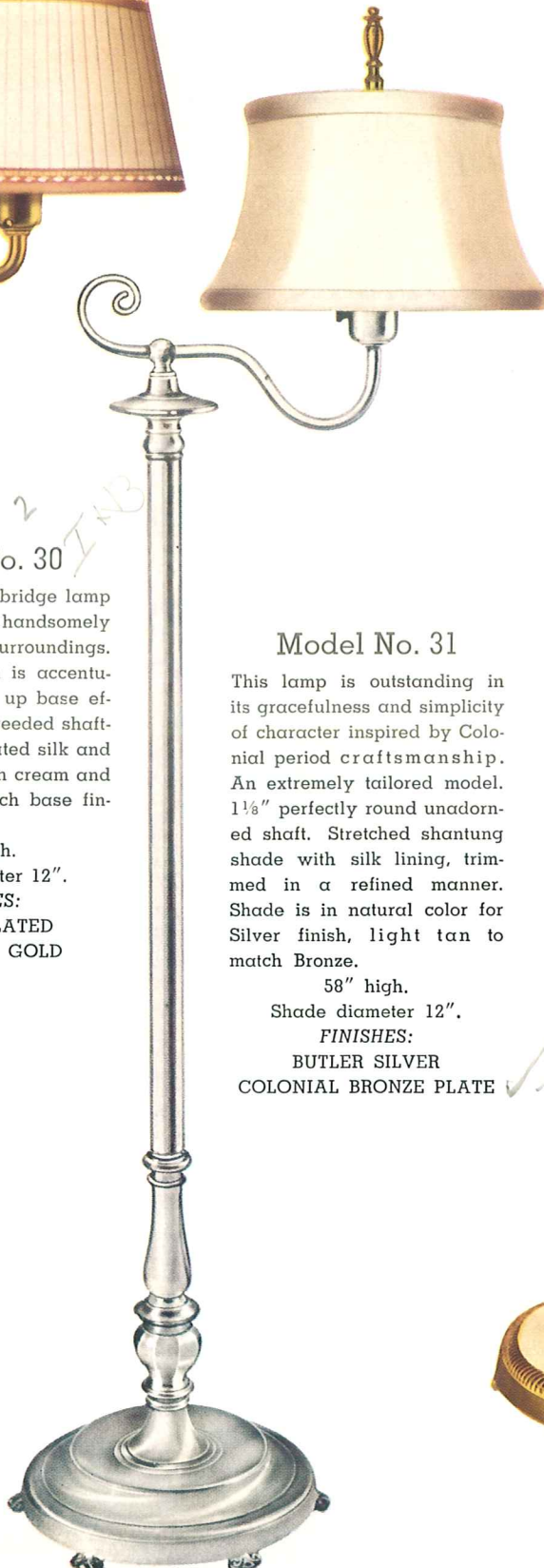
A well balanced bridge lamp which will blend handsomely with most any surroundings. Its smooth design is accentuated by the built up base effect. $1\frac{1}{4}$ " finely reeded shafting. Shade is pleated silk and neatly trimmed. In cream and tan colors to match base finishes.

58" high.

Shade diameter 12".

FINISHES:

BRONZE PLATED
IVORY AND GOLD



MODEL No. 31

Model No. 31

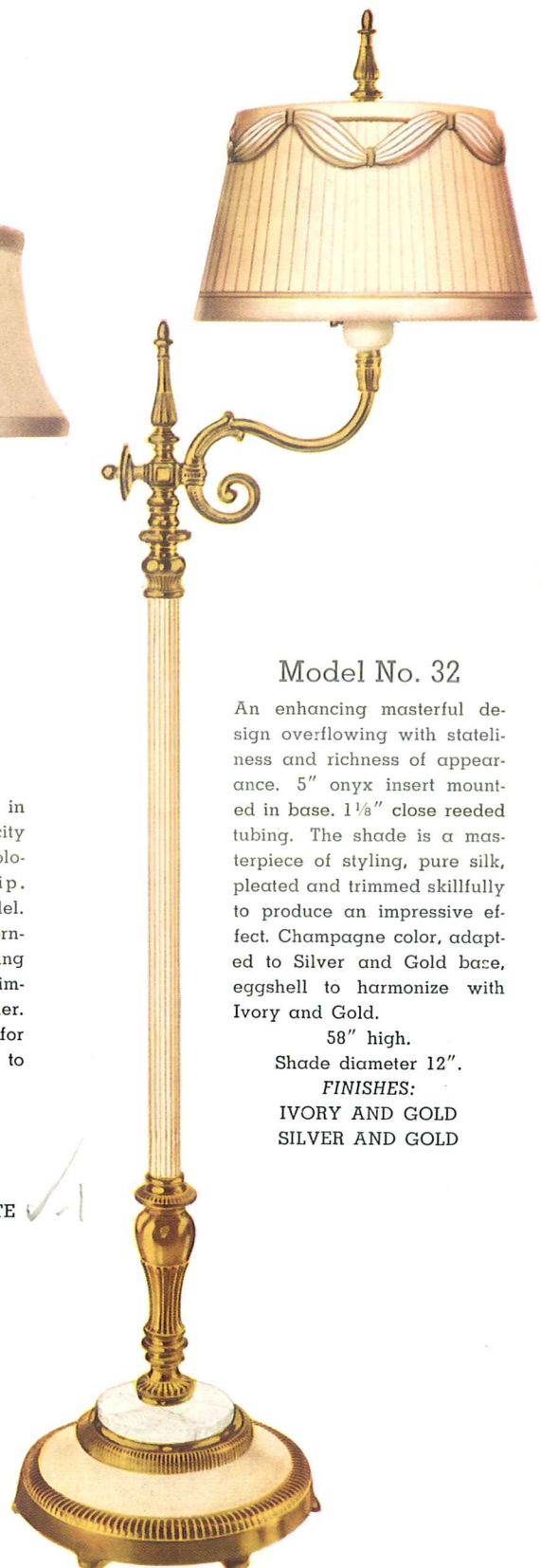
This lamp is outstanding in its gracefulness and simplicity of character inspired by Colonial period craftsmanship. An extremely tailored model. $1\frac{1}{8}$ " perfectly round unadorned shaft. Stretched shantung shade with silk lining, trimmed in a refined manner. Shade is in natural color for Silver finish, light tan to match Bronze.

58" high.

Shade diameter 12".

FINISHES:

BUTLER SILVER
COLONIAL BRONZE PLATE



MODEL No. 32

Model No. 32

An enhancing masterful design overflowing with stateliness and richness of appearance. 5" onyx insert mounted in base. $1\frac{1}{8}$ " close reeded tubing. The shade is a masterpiece of styling, pure silk, pleated and trimmed skillfully to produce an impressive effect. Champagne color, adapted to Silver and Gold base, eggshell to harmonize with Ivory and Gold.

58" high.

Shade diameter 12".

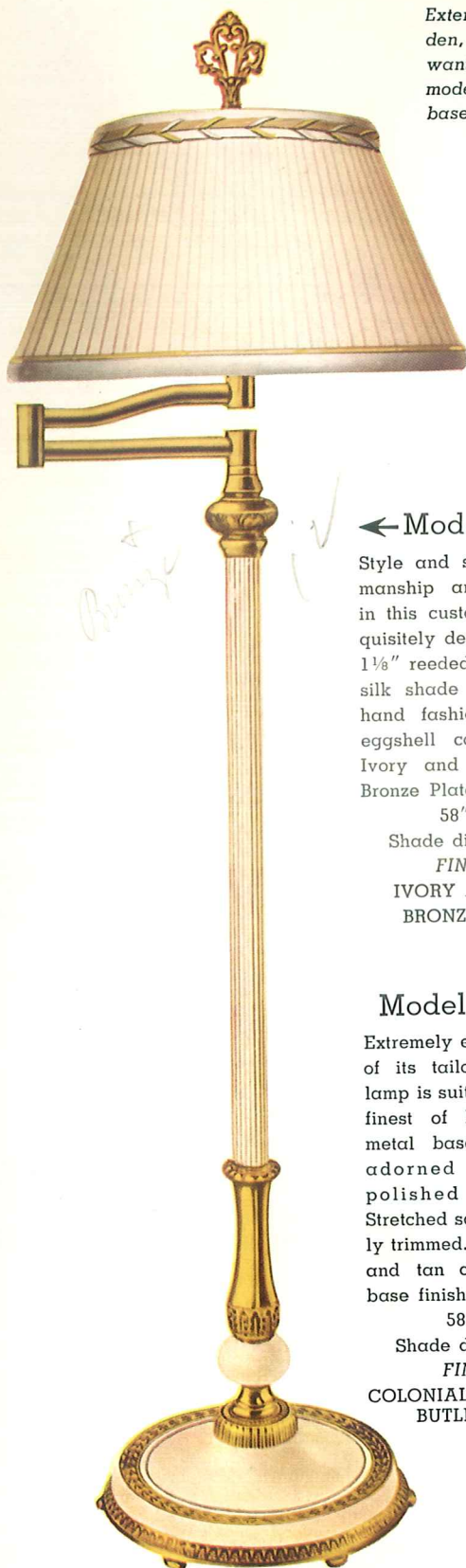
FINISHES:

IVORY AND GOLD
SILVER AND GOLD

BRIDGE LAMPS

8" opal reflectors. Medium base socket for standard 100-watt bulb. Can be furnished for 50-100-150 watt operation at 60c extra. Specify "MOGUL."

Extendo lamps are recommended for living room, library, den, cardroom, etc. The light can be directed where you want it by moving the easy action double swing arm. The models illustrated here are equipped with extra heavy bases to insure stability.



MODEL No. 33

← Model No. 33

Style and superior craftsmanship are crystallized in this custom model. Exquisitely detailed castings. 1 1/8" reeded shaft. Pleated silk shade with effective hand fashioned trim. In eggshell color to match Ivory and Gold, tan for Bronze Plated base.

58" high.

Shade diameter 16".

FINISHES:

IVORY AND GOLD

BRONZE PLATED

Model No. 34 →

Extremely elegant because of its tailored lines, this lamp is suited to grace the finest of homes. Spun metal base, smooth unadorned castings. 1 1/8" polished round tubing. Stretched satin shade neatly trimmed. In champagne and tan colors to match base finishes.

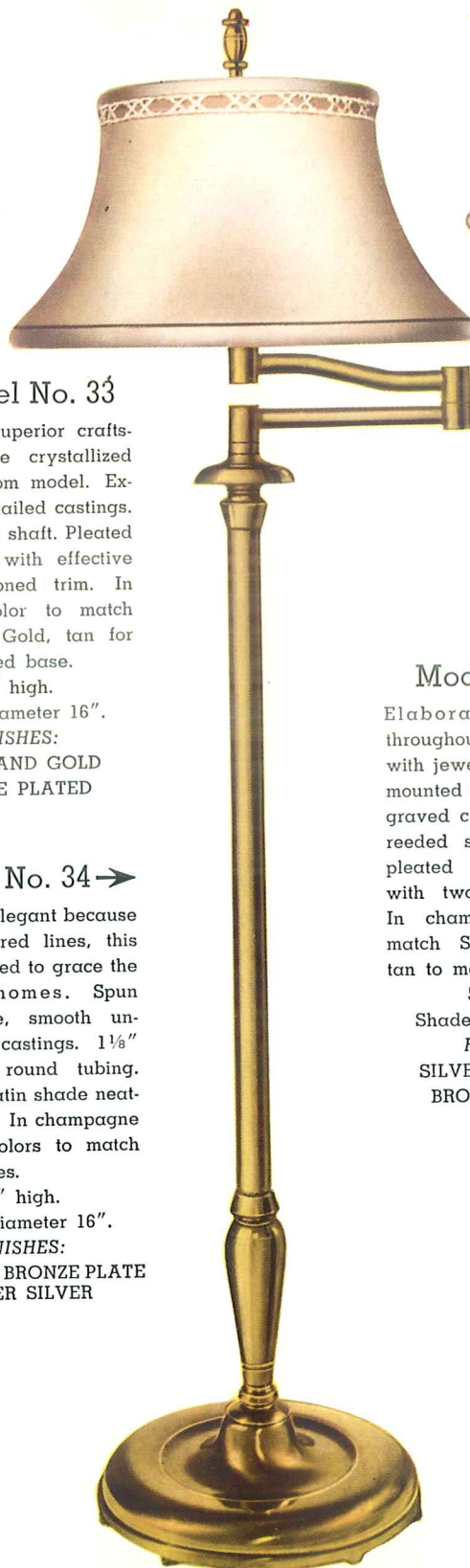
58" high.

Shade diameter 16".

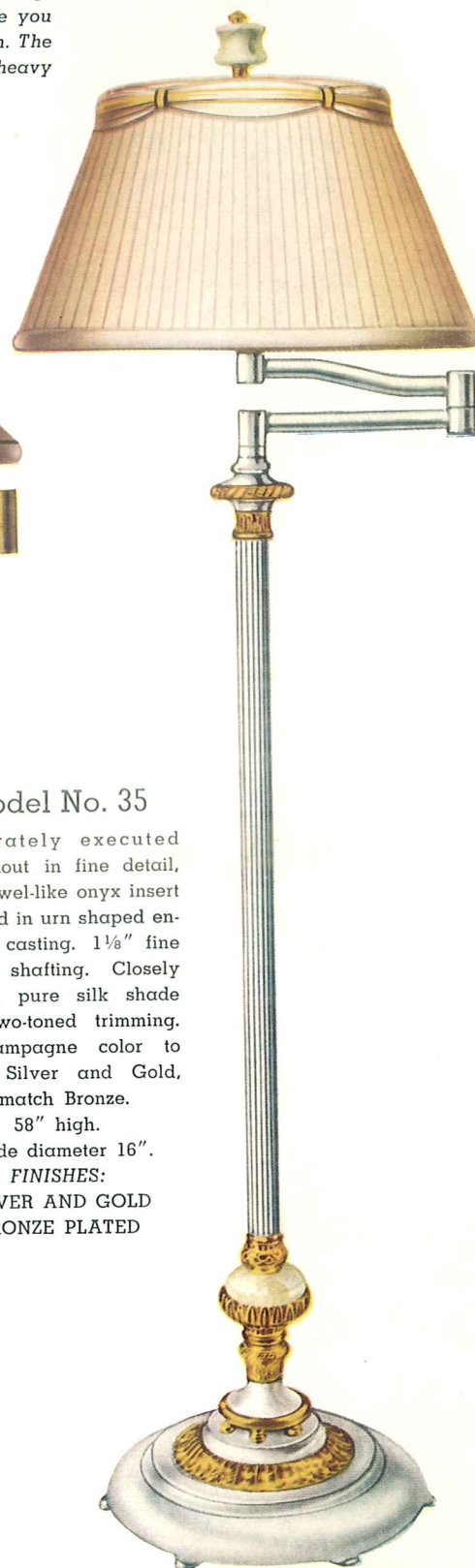
FINISHES:

COLONIAL BRONZE PLATE

BUTLER SILVER



MODEL No. 34



MODEL No. 35

Model No. 35

Elaborately executed throughout in fine detail, with jewel-like onyx insert mounted in urn shaped engraved casting. 1 1/8" fine reeded shafting. Closely pleated pure silk shade with two-toned trimming. In champagne color to match Silver and Gold, tan to match Bronze.

58" high.

Shade diameter 16".

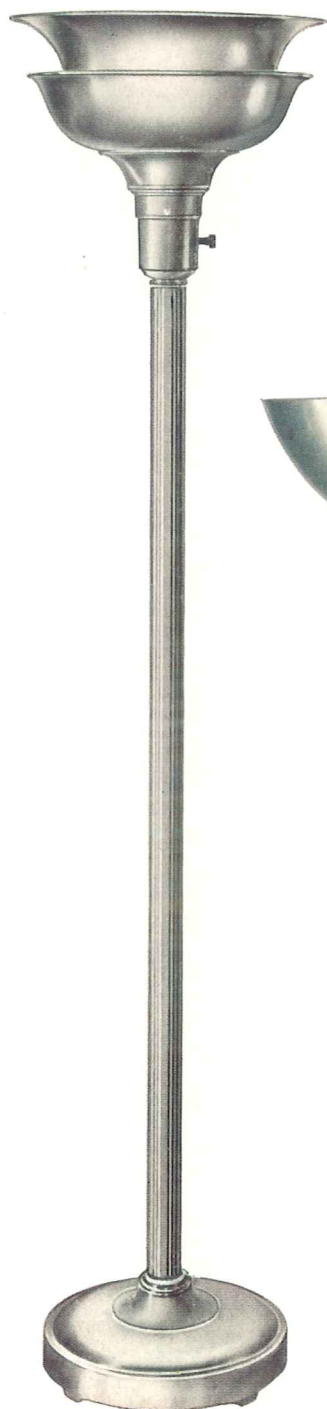
FINISHES:

SILVER AND GOLD

BRONZE PLATED

EXTENDO LAMPS

8" opal reflectors. Medium base socket for standard 100-watt bulb. Can be furnished for 50-100-150 watt operation at 60c extra. Specify "MOGUL."



MODEL No. 36

Height 63". Ideal for offices and modern interiors. Twin louvre reflector provides indirect lighting plus unusual decorative effect.

FINISHES:

SATIN CHROMIUM
BRONZE PLATED

These exclusive Torchier styles reflect the thinking of the country's foremost lamp stylists and decorators. You will find them appropriate for the home, office, lobbys, foyers, etc.



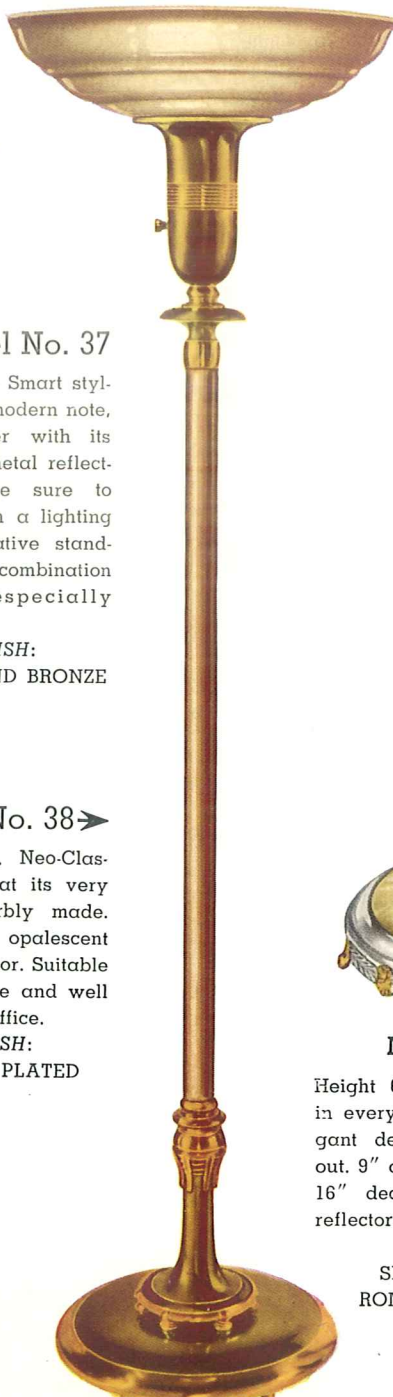
MODEL No. 37

Model No. 37

Height 63". Smart styling in the modern note, this torchier with its 14" spun metal reflector will be sure to please from a lighting and decorative standpoint. The combination finish is especially striking.

FINISH:

SILVER AND BRONZE



MODEL No. 38

Model No. 38

Height 63". Neo-Classic design at its very best. Superbly made. 14" pearl opalescent glass reflector. Suitable for the home and well appointed office.

FINISH:

BRONZE PLATED



MODEL No. 39

Height 63". A De Luxe model in every sense of the word. Elegant design treatment throughout. 9" onyx surmounted in base. 16" decorated embossed glass reflector.

FINISHES:

SILVER AND GOLD
ROMAN GOLD PLATED

TORCHIER LAMPS

Equipped with mogul socket and three circuit switch for 300-200-100 watt lighting.
Uses 300-200-100 watt bulb.



MODEL No. 40

Model No. 40

A handsome and dignified appearing model appropriate for the library or desk. The elegance is achieved by the simple Georgian design. Heavy gauge antique parchment shade with neat stripe decoration. Furnished in dark and light color tones depending on base finish.

23" high.

Shade diameter 16".

FINISHES:

BRONZE PLATED
IVORY AND GOLD



MODEL No. 41

Model No. 41

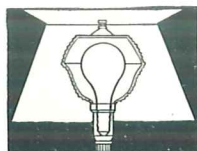
English Colonial design, most suitable for the occasional table, commode, or for library table and desk. A worthy addition to the most finely appointed room. Made of cast metal throughout. Hand tailored shantung shade with two-tone trim.

23" high.

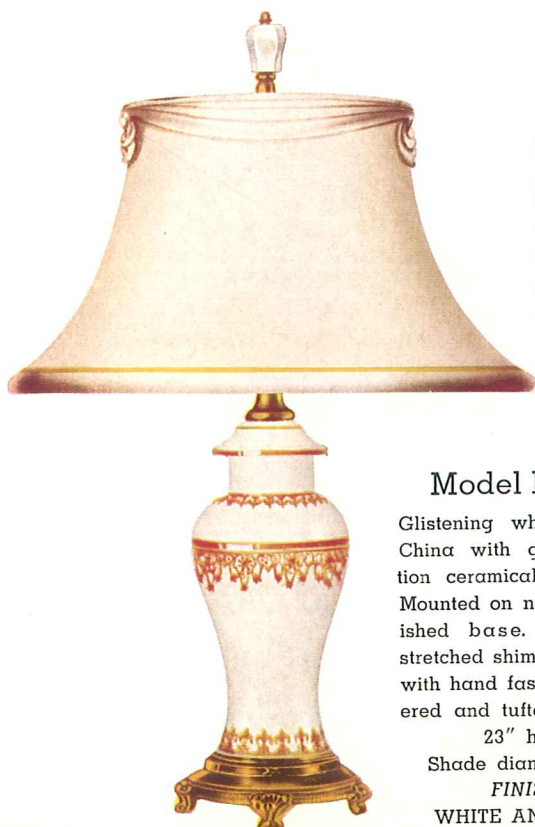
Shade diameter 14".

FINISH:

COLONIAL BRONZE PLATE



These lamps are equipped with genuine HOLOPHANE Prismatic Light Directors. They will provide 140% more indirect light and 60% more light on the reading page than required by I.E.S. Specifications.



MODEL No. 42

Model No. 42

Glistening white genuine China with gold decoration ceramically fired in. Mounted on neat gold finished base. Shade is stretched shimmering satin with hand fashioned gathered and tufted trimming.

23" high.

Shade diameter 16".

FINISH:

WHITE AND GOLD



MODEL No. 43

Model No. 43

Authentic French Regency, magnificently mounted with green onyx, combined with finely chased metal in ormolu gold. Shade is exquisite bell shape, fine brocaded silk, trimmed with fine lace bands.

23" high.

Shade diameter 15".

FINISH:

GREEN ONYX AND GOLD

END TABLE LAMPS

Equipped with HOLOPHANE Prismatic reflectors. Medium base socket for standard 100-watt bulb.



Model No. 44

A perfect lamp for the end-table, com-
mode or night-table. All metal, beautifully
mounted in fine filigree metal base. Egg-
shell color silk shade, hand sewn, smartly
trimmed to harmonize.

19" high.
Shade diameter 12".
FINISH:
STIPPLED BEIGE



Model No. 45

Laurel Leaf 18th Century, magnificently
designed in detail. Fine glazed double-
fired China in a brilliant two-tone lustrous
powder blue. Mounted in gold finished
base. Tailored silk shade to match.

19" high.
Shade diameter 15".
FINISH:
POWDER BLUE



Model No. 46

Modified Ming Dynasty period. Fine
glazed white china beautifully mounted
in gold base. Shade is of stretched silk
with two-tone trimming in eggshell and
gold to harmonize.

20" high.
Shade diameter 15".
FINISH:
WHITE



Model No. 47

An Early English gem, all metal, exqui-
sately mounted on a finely carved gold
finished metal base. Finished in a two-
tone opalescent stippled mulberry. Scal-
lop shaped stretched silk shade with peach
lining, and appropriately trimmed.

20" high.
Shade diameter 14".
FINISH:
MULBERRY



Model No. 48

Italian Renaissance design which will
blend with all 18th century furnishings.
Beautifully mounted on exquisite filigree
base with white onyx insert finished in
combination of two-tone bronze and ormolu
gold. Unusual concave center pleated
silk shade trimmed in perfect harmony.

20" high.
Shade diameter 13".
FINISH:
BRONZE AND GOLD



Model No. 49

An outstanding authentic French Provincial
period design. Beautifully combined with
imported green onyx and brushed gold
castings. Ideal for all 18th Century fur-
nishings. Tailored shade in fine brocaded
silk with two-tone extra fine braid to
match.

22" high.
Shade diameter 15".
FINISH:
BRUSHED GOLD

DECORATIVE TABLE LAMPS

Equipped with medium base socket for standard 60-watt bulb.
Tilting device at top of shade permits adjustment.

(Since these lamps are designed for ornamental and decorative use, they
are not built to comply with Illuminating Engineering Society specifications.)

CATALOG DESIGNED BY
MORTON H. COWAN STUDIOS
Printed in U.S.A.

